



SELECTED FRESH AND PROCESSED FRUITS

Criteria for comparison



FRESH APPLES
080810



APPLE JUICE
200979



CRANBERRIES & BILLBERIES
081040

FRUITS - NORWEGIAN STRATEGICALLY IMPORTANT PRODUCTS...

Share of total import	7.8%	1.3%	6.4%
Import value	USD 67 mln	USD 11 mln	USD 55 mln
Annual growth of import	-2%	-13%	13%

... AND UKRAINIAN HIGHLY DEVELOPED PRODUCTS

Share of total export	5.3%	52%	4.7%
Export value	USD 12 mln	USD 115 mln	USD 10 mln
Annual growth of export	13%	-5.5%	38%

WHY DO BUSINESS WITH UKRAINE?



EFTA-UKRAINE FREE TRADE AGREEMENT

The EFTA-Ukraine FTA was enacted in 2010 and has a [comprehensive coverage](#), including [trade in goods and services](#), [investment](#), protection of intellectual property rights, government procurement and provisions on competition

COMPETITIVE ADVANTAGES OF UKRAINIAN FRUITS

Lower prices ¹	48% cheaper	23% cheaper	70% cheaper
Tariffs ²	15% lower than EU (0.46 USD/kg)	Same as EU (3 USD/kg)	Same as EU (duty-free)
High quality	<ul style="list-style-type: none"> Ukrainian fruits are required to comply with harmonized EU standards Ukrainian fruits have unique taste qualities 		
Global recognition	<ul style="list-style-type: none"> Ukraine is the 5th largest producers of blueberries in Europe Ukraine is the third largest exporter of apple juice globally 		



BENEFITS FOR NORWAY



BENEFITS FOR UKRAINE



BENEFITS FOR BOTH SIDES

- | | | |
|---|--|---|
| <ul style="list-style-type: none"> Import opportunities of agricultural products Customs simplification | <ul style="list-style-type: none"> Access to a new market with a strong demand for agricultural products Duty-free trade for some industrial goods | <ul style="list-style-type: none"> Tariff concessions on agricultural products Simplified trade and reduced regulations |
|---|--|---|

¹ Comparison of Ukrainian export prices with Norwegian import prices

² Comparison of Norwegian customs tariffs for Ukraine and the EU



HOW TO EXPORT FRUITS FROM UKRAINE?



SUBMIT REQUIRED DOCUMENTS TO THE CUSTOMS

- **Documents of Customs Accreditation** are obligatory for starting export procedures. Documents are issued by customs authority and can be received within 2 days maximum after customs registration.
- **Foreign trade agreement** that contains (1) delivery terms, (2) terms of payment, (3) the subject of the contract, (4) price and total value of products
- **Product specification** that consists of (1) volume of goods, (2) unit of measurement, (3) price per unit, (4) the total price of consignment
- **Invoice** that contains (1) the seller, (2) buyer, (3) product and its price, (4) terms of sale and delivery, (5) a reference to the foreign trade agreements
- **Packing list** that consists of (1) weight of the consignment, (2) quantitative characteristics of the product, (3) packing materials
- **Transportation documents** that vary across means of transport: (1) bill of lading (B/L) for sea transport, (2) air waybill (AWB) for air transport, (3) road waybill (CMR) for road transport



TAKE SPECIAL CUSTOMS CONTROL



Radiological control

Required for all products and conducted during customs clearance by the State Fiscal Service of Ukraine



Phytosanitary control

All fresh fruits are subject to phytosanitary control, processed fruits are not required to take such control



PAY TAXES AND MANDATORY FEES

There are no customs payments for selected fruits and fruits products as per Ukrainian legislation



HOW TO IMPORT FRUITS TO NORWAY?



SUBMIT REQUIRED DOCUMENTS TO THE CUSTOMS

- **Customs declaration** that can be submitted through TVINN - Norwegian Customs electronic system for exchanging customs declarations and should be sent to the customs region where a company is domiciled
- **Single Administrative Document (SAD)** that is a standardized customs form that contains the information taken from invoices, shipping documents, and acquired permissions
- **Invoice** that includes (1) information about the seller and buyer, (2) time and place for dispatch, (3) size of consignments, (4) description of consignment content, (5) terms of delivery, (6) commodity origin, (7) agreed price
- **Transportation documents** that vary across means of transport: (1) bill of lading (B/L) for sea transport, (2) air waybill (AWB) for air transport, (3) road waybill (CMR) for road transport
- **Health certificate.** Import of fresh fruits and berries must be accompanied by health certificates, according to Regulation No 1333 from 2000



MEET TARIFF POLICY REQUIREMENTS



Fresh apples - **USD 0.46 per kg**



Apple juice **USD 3 per kg**



Fresh cranberries and bilberries
no customs duty



VAT for foodstuff is 15%



MEET NON-TARIFF POLICIES



Should be registered at **Norwegian Food Safety Authority**



Have to be labelled **in Norwegian**



Should follow **EU regulations on packaging**

TRANSPORT OPTIONS

- The most beneficial means of transport for fresh fruits would be road ones and for fruits products, both sea and road transport can be considered
- The costs of delivery depend on kind of product, its weight, volume, price etc. and can be calculated after the submission of an application to a logistic company

PRACTICAL HINTS

- The easiest way to prepare all required documents is to turn to licensed customs brokers
- In order to receive a tailored transport solution, please, consider a licensed logistic company, which can also provide consulting services and insurance